

MÜNDO GAMER

CLUB

GAMES

FOODS

DRINKS

FRIENDS

CHAMPIONSHIPS

VIRTUAL REALITY



WHAT IS **MUNDO GAMER CLUB**

In 2014 the number of active gamers was almost 1.82 billion, for 2021 is expected to be over 2.7 billion. China, the U.S.A., Japan, South Korea, and Germany are on the top 5 game s markets based on their revenues. Together they made over 100 billion dollars, excluding hardware sales, tax, B2B services, betting, and online gambling.

So we at **MUNDO GAMER NETWORK**, as gamers and seeing the growth of this market, decided to build a place for all types of gamers, where they can experience the top games of the moment, organize or compete in various game championships and test the top gadgets from the game market while enjoying drinks and foods.

MUNDO GAMER NETWORK

The first Network for Gaming Industry with exclusive platforms for Gamers and Businesses, Digital Marketing strategies and exclusive services for professional development.

The mission of the **MUNDO GAMER NETWORK** is to reach out to every type of gamer, to serve as a platform for all gamers, be it to read the latest news, learn to design and develop, to buy games or even to join the gaming industry.

With an integrated profile on all platforms, the user will have benefits, which will even reflect in the **CLUB**!

Learn more about the MUNDO GAMER NETWORK at: <https://mundogamer.network>

THE **CLUB AUDIENCE**

According to research done by Newzoo, today gamers are divided into 8 personas. With profiles ranging from hardcore gamers, enthusiasts, casuals, time-fillers and even those who like to watch a tournament or gameplay. We are aiming to build a place where everyone can enjoy it. Smaller Clubs are excellent for those who just kill some time, while the bigger is great for gathering friends and spend all day playing, eating and having fun! You can learn more about the sizes below.

What are the benefits for our partners?

Brand recognition! Players will be exposed to it all the time, directly or indirectly, by using your product, or through an advertisement, a promoted event, or having a personalized area inside the **CLUB**!

THE **CONCEPT**

A place with the latest releases of games and consoles, Hi-end PC, Virtual Reality Stations, Music Stations, Racing Simulators, a pub with excellent snacks, foods and drinks, big-screen streaming championships, and a Shop where partners can sell their products.



The MINI CLUB

THE **MINI CLUB**

Equipped with Virtual Reality Stations and cockpit for Racing Simulators. Its size was developed to fit in small places, like events or mall's aisle. Been in a wide-open space, helps to promote the brand to passers-by even if they don't stop at the CLUB!



THE **COMPACT CLUB**

The Compact CLUBs are like kiosks, equipped with some consoles, VR stations, and the Cockpit for Racing Simulator where gamers can spend their time.

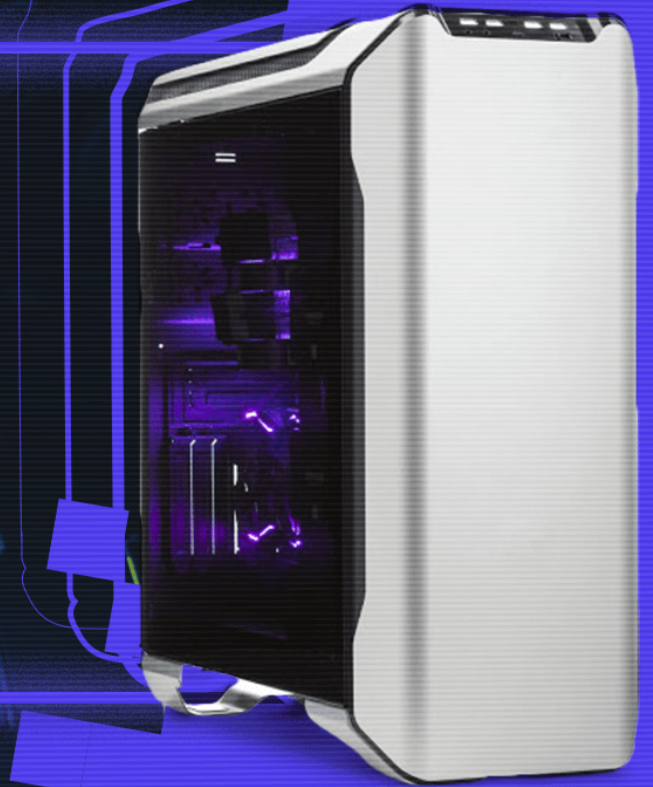
It's the best place to display partners' brands in malls, shows, or events, due to the absence of walls, helping to advertise products, gadgets, and events to passers-by.



THE **STANDARD CLUB**

This Club will be equipped with Hi-end PC, Next-gen Consoles, Virtual Reality Stations, Cockpit for racing simulators.

It is bigger than the previous models, allowing more gamers simultaneously, capacity for a SHOP, and availability for partners to customize an area in the CLUB for the brand.



THE **PREMIUM CLUB**

The ultimate CLUB, where gamers can spend all day playing, eating, drinking, organize and compete in championship, watch some esports, participate workshops, and events. A great place to enjoy the latest games, Consoles, Hi-end hardware, VR stations, Music Stations, and Racing Simulators.

Like the Standard Club, partners can have their area in the CLUB to promote the brand, sell products, organize events or workshops.

In this Model of Franchise, our members will be in contact with your products all day, helping to develop trust in your brand!



THE **MEMBER CARD**

The member card is connected to all MUNDO GAMER NETWORK platforms bringing some benefits and ease for users.

With them you can:

- Access the CLUB;
- Buy drink and foods;
- Buy games, peripherals, gadgets in our SHOP;
- Exchange money for TOKEN or credits.



THE **TOKEN**

The TOKEN is meant for use in the Mundo Gamer blockchain platform to perform transactions in the Mundo Gamer Network and gaming industry, here included. Earned when users help us develop the community, or exchanged for money, can be used in the pub or the SHOP!



HAVE **YOUR OWN AREA**

At Standard and Premium CLUBs, our partners can have their area to advertise and sell their products, make personalized events, workshops, and even organize a championship.

A banner with a space theme. The background is a collage of space-related images, including an astronaut in a spacesuit on the right and a view of Earth from space on the left. The banner is held up by white rings. The text 'YOUR SPACE' is prominently displayed in the center in large, white, bold letters with a purple outline. Below it, the text 'SHOW OFF YOUR PRODUCTS' is written in a smaller, white, sans-serif font.

YOUR SPACE

SHOW OFF YOUR PRODUCTS

THE PUB

A place for everyone, whether it's just to recharge the batteries and then play again, stay with friends while watching that match on the big screen or just to enjoy our snacks and drinks!





THE **BIG SCREEN**

This is where we'll display the local championships or streamings. Ideal for announcing events, promotions or advertising products during breaks!

THE SHOP

Some CLUB models will have the SHOP, the ideal place for partners to sell their product, but this area will not have exclusivity, it will be a common area for all partners.

For an exclusive area, you can allocate a CLUB section and set up your shop for a certain period!



POWERED **BY YOU**

We cannot build a comfortable CLUB, with hi-end equipment, the best food and beverages, without brands we trust.

We believe that with your partnership we will bring benefits for both sides because, in our CLUBs, users will be in contact with your brand all the time, either by using your products or watching someone using it. Here they will develop trust in you, and with this trust, they can buy your products within the CLUB itself (restricted to some sizes of the franchise) or talk about them to others.

That's why your partnership is important for us!



CONTACT **US**



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